



## **SETAPAK CENTRAL: ANAK MALAYSIA COSTUME WALK 2025**

### **FULL TERMS & CONDITIONS [EVENT]**

1. This event is organized by Festiva Mall Sdn. Bhd (FMSB), the owner of the shopping mall now known as "Setapak Central" (SC).
2. This parade will be held on **30 August 2025 (Saturday), 4pm**. Participant registration is open now until 24 August 2025, or until all slots are filled — whichever comes first.
3. This event is open to all shoppers' children, aged 4 to 12 years old ONLY at the time of entry, EXCEPT:
  - (a) an FMSB or related company employee, event organizers or contractor involved in the Parade, or
  - (b) the spouse, partner or immediate family member of an FMSB employee, event organizer or contractor involved in the Parade, or
  - (c) the retail staff in Setapak Central.
4. To participate, shoppers must spend a minimum of RM30 mall-wide in a maximum of two same-day receipts to register one (1) participant. Fill in the registration form and attach the receipt(s) as proof of purchase. The form is available at the Information Counter (1F).
5. Limited to the first **30 registrations** only. All participants must wear **Malaysian traditional costume only** (e.g. baju kurung, kebaya, cheongsam, baju melayu, samfu, etc.) and makeup at home prior to the event. (fitting room and make up are not provided).
6. Participants are allowed to bring small handheld props that complement their traditional costume (e.g. mini flags, fans, cultural accessories).
7. All registered participants must arrive at least **30 minutes before the parade begins** for registration and line-up. Late arrivals may be disqualified at the organiser's discretion.
8. A parent or guardian must accompany the child throughout the duration of the event. The organiser is not responsible for the care or supervision of participants.
9. **Two (2) participants with the Best Dressed Traditional Costume** will be selected and each will receive **RM200 worth of prizes**.
10. The decision of the judges is final. All prizes are not transferable or exchangeable for cash/gifts/others and are subject to terms and conditions stated therein.
11. In providing your telephone, e-mail address, or other contact methods, you agree that FMSB and/or its agents and/or 3rd party service providers may contact you by those methods. Other than the parties mentioned, your personal data will not be shared without permission. (Compliance to PDPA Act 2010)
12. Details which consist of personal data provided by participants may be used by FMSB for the following purposes:
  - (a) The processing of parade registration for participants;
  - (b) Event operations and processes;
  - (c) Database updates;
  - (d) Market research and statistical analysis;
  - (e) Advertising and promotion purposes;
  - (f) Legal or regulatory requirements.
13. The participants agree to the use of his/her name and image in any publicity material related to this parade and/or the mall.
14. Participants and winners shall assume full liability and responsibility in case of any mishap, injury, damage, or loss resulting from participation, and agree to release and hold the organizer free of any liability.
15. FMSB reserves the right to amend the rules, replace prizes with ones of similar value, cancel or suspend the event due to unforeseen circumstances, and disqualify entries as deemed necessary.
16. By participating, participants agree to be bound by the terms and conditions and the decisions of FMSB.